

FAX REPLY +49 (0) 221/271 66 99

Datum
May 2017

Registration as sponsor for the 7th International Swimming Pool and Wellness Forum

Our company would like to support the 7th International Swimming Pool and Wellness Forum as a sponsor with the amount of 500,- Euro plus VAT.

Company: _____
Contact partner: _____
Street: _____
ZIP Code, Town: _____
Country/State: _____
Telephone: _____ Fax: _____
E-Mail: _____

bsw
Bundesverband Schwimmbad &
Wellness e.V.
An Lyskirchen 14
50676 Köln
Deutschland
Telefon +49 221 27166-90
Telefax +49 221 27166 99
info@bsw-web.de
www.bsw-web.de

Management:
Dieter C. Rangol

Services :

The organizers IAKS - Int. Vereinigung Sport- und Freizeiteinrichtungen, bsw - Bundesverband Schwimmbad- und Wellness and BSB - Bundesfachverband Saunabau und Dampfbad e.V. in cooperation with Koelnmesse GmbH will provide the following listed services:

Internet

- » logo presence on the aquanale and FSB websites
- » logo presence on www.pro-aquanale.de
- » Link to logo presence via LinkedIn posts (June to November 2017)
- » Link to logo presence via Twitter posts (June to November 2017)
- » Link to logo presence via Xing posts (June to November 2017)
- » Link to logo presence via Facebook posts (June to November 2017)
- » Link to logo presence via posts and articles in Xing and LinkedIn branch-specific groups (June to November 2017)

Media

- » Logo presence in brochure and invitation
- » Mention in visitors' newsletters for aquanale, FSB and IAKS
- » Reporting in "sb-sportstätten und bäderanlagen" magazine and „pool“ magazine
- » Reporting in "Eurospapoolnews" special edition aquanale

Datum

May 2017

Seite

2/3

Congress

- » Logo presentation in the congress area in hall 6
- » Branding in the central area of aquanale and FSB (up to 35,000 contact points)

Handling :

The co-organizers charge bsw with handling and invoice practice.

Concluding provisions

1. The decision to make a sponsoring contribution is binding.
2. The printable logo template (EPS) must be submitted to bsw **by 18 th May 2017**.
The provider's services can only be rendered if the data files are submitted to bsw in good time by this date.
3. Advertising containing the following is prohibited:
advertising which contravenes legal provisions and requirements,
advertising which offends the reputation and the dignity of public authorities and the state; advertising with party-political contents, especially election advertising or canvassing material advertising, which in its contents or presentation, offends good morals, advertising for nicotine, alcohol and other addictive substances.
4. The organizers accepts no guarantee for advertising success. The organizers exclude any liability for loss or damage of any kind to the advertising medium or instruments made available in so far as this is not due to gross negligence or deliberate actions, in so far as the loss/damage has not been caused by gross negligence or deliberate actions. Apart from these aspects, the liability of the organizers is also limited to intent and gross negligence.

5. The sponsor guarantees that their services do not infringe the patent or protective rights or other rights of Third Parties. Should the organizers be subject to claims by Third Parties on the basis that their rights have been infringed by the sponsor or by a service rendered by the sponsor, the sponsor shall release the organizers from all such claims.
6. This contract can be dissolved by mutual consent at any time without adherence to a deadline. The right to correct termination by the sponsor is possible up to 18th May 2017, in so far as the organizers have not entered into any contractually binding agreements based on trust in this contract. The right to extraordinary termination remains unaffected by this.
7. Additions and changes as well as ancillary agreements must be submitted in written form in order to be valid. This also applies to the revocation of the written clause. Ancillary agreements have not been concluded.
8. The place of fulfilment and jurisdiction is Cologne. The above provisions are exclusively subject to the law of the Federal Republic of Germany.

Datum
May 2017
Seite
3/3

Location, Date _____

Cologne, _____

Signature/Sponsor's stamp

Bundesverband Schwimmbad
& Wellness e.V. (bsw)